



House Update

February 19, 2007

Room Sponsorship Program Continues to Grow



(left to right) Kevin Lynch and Marjorie Juba present a check representing the AT&T Pioneers contribution to the Room Sponsorship program to Executive Director Craig Wilson and Development Director Lisa Dellafiora.

While the initiative is just three years old, donors to the Room Sponsorship Program have more than doubled. Established in 2004, the program provides the opportunity for individuals, corporations and foundations to influence positively the lives of our families during a time of great anxiety and uncertainty through the support of one of the 37 guestrooms. Based on our average length of stay (nine days), Room Sponsors directly affect the lives of 37 families each year who will call this room "home" while their children are receiving medical treatment at Cleveland area hospitals.

Current room sponsors include American Standard Heating & Air Conditioning/Wolff Bros. Supply, Applied Components, Incorporated, AT&T Pioneers, The Cleveland Browns, The George H. Deuble Foundation, Charles and Charlotte Fowler Family Foundation, Henkel Corporation, KeyBank, The McBride Fund of The Cleveland Foundation (2), and Smiling Forever Foundation.

To learn about how your support of the Room Sponsorship Program makes a difference in the lives of our families, call Lisa Dellafiora at 216-229-5757.

Pulling for RMH

Hundreds of individuals and groups are pulling for the families who stay at the Ronald McDonald House® of Cleveland (RMH), pulling aluminum tabs that is. All across Ohio, families, companies, churches, and schools are saving the pull taps to aluminum containers for RMH. The funds collected from the recycling of the tabs benefit the Family Fund.

The Family Fund is very special to the Ronald McDonald House of Cleveland; it directly supports the families who are staying in the House. From this fund, we will be able to:

- Purchase a present for a child's birthday and host a small party for them.
- Celebrate special holidays such as Mother's and Father's Day.
- Send parents on a "date," or families to local attractions such as the zoo or museum.
- Give a family cab fare to the airport when it is time for them to go home.

In 2006, nearly 300 different households or organizations collected tabs for RMH, raising over \$4,200 for our families. RMH would like to thank everyone who participated in this program last year; we hope you will keep pulling for our families in 2007!

For more information on the program, please contact Samantha Stroud at (216) 229-5757.

Thanks to Accenture



Family Room Anniversary



Family Room Coordinator Diane Weiner (far left) stands with Family Room volunteers Carol Shaw and Bridget Kranke as they prepare to serve cake to guests attending an open house celebrating the Room's first anniversary.

February 8 marked the one-year anniversary of the Ronald McDonald Family Room™ at Rainbow Babies & Children's Hospital. During the past 12 months, more than 1,400 families registered to use the room generating more than 18,000 visits. The high volume of families who visit and comments like the one below are a testament to our success:

"What a gift this room is for all of us parents. Your volunteers are amazing, kind, and friendly. Love the internet access. The Family Room is a wonderful addition to the best children's hospital anywhere"
...Danny, Jim, Jona, Eran, and Jenny's Mom

Interested in becoming involved with the Family Room, call Diane Weiner at 216-229-5757.



We are grateful to our friends at Accenture who took a break from their busy schedules to prepare lunch for our families and perform some light housekeeping duties. Their efforts produced delicious homemade food and a House that sparkled!



Ronald McDonald House of Cleveland, 10415 Euclid Ave., Cleveland Ohio 44106-4709 | 216-229-5757 | Fax 216-229-0556

The Mission of the Ronald McDonald House of Cleveland, Inc. is to support families whose children are receiving treatment at area medical centers by providing a home-like environment and essential resources and services.

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